



Impact Report

2023-2024

MESSAGE FROM OUR LEADERSHIP

Dear Partners,

As we fought hard to prevent blindness and preserve sight this year, our team also continued to grow the organization and its programs with added scope and depth. This growth has enabled us to deliver more life-changing interventions than ever before while continuing to **positively change our friends and neighbors lives** across all regions and countless communities within North Carolina each year.

Our Preschool Screening Program proudly provided over 43,000 vision screenings last year. The Certification and Training Program achieved all its two-year goals and trained and certified over 6,100 vision screeners within all 100 North Carolina counties during that period. Additionally, our Community Vision Program expanded the total number of retinal-screening sites it serves to 55 different sites across the state. These are only a few highlights of the progress, and we are pleased to share more detail in this impact report.

While these achievements are certainly commendable, **there is more we can and will do** in the coming year. With you and other caring partners, supporters, and champions at our side, we will continue the progress toward healthy vision for all. Thank you for your unwavering support of our mission, and we look forward to sharing our continued progress with you throughout the year.

Appreciatively,

A. Edwin Jeffords, Jr.
President & CEO



2024-2025 PBNC Ambassador: Carl Borriello

Carl began his vision loss journey approximately 15 years ago when diabetes robbed him of his sight. In an effort to advocate for himself and others facing the same issues, Carl has been involved with Prevent Blindness at the national level and continues to contribute to the world of vision, now with a focus on the state level.

Board of Directors (2023-2024)

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Office Staff

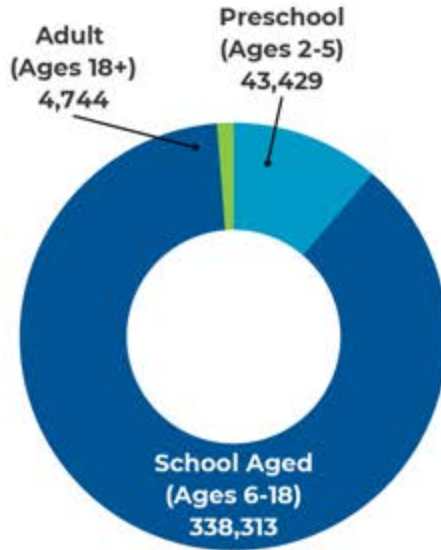
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Becca Leenstra - Program Assistant and Voucher Coordinator
Angie Morris - Operations Director and Executive Assistant
Molly Nelson - Preschool Program Support
Jennifer Parrish - Preschool Program Support
Lynn Patterson - Certification Program Coordinator

Field Staff

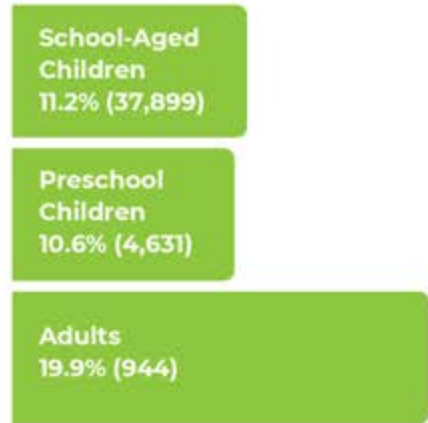
Cecille Alexander	David Jenkins	Erika McKee
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Ada Churchwell	Vicki Leary	Lisa Nowell
Gabi Dwyer	Susan Lee	Rhonda Shearon
Laura Flores	Patricia Lewis	Kim Snoddy
Julie Glotzbach	Elaine Lite	Carol Stimits
		Peggy Wilson

OUR TEAM

IMPACT SNAPSHOT



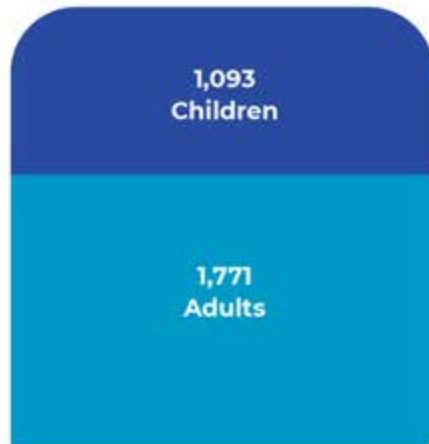
Total number of vision screenings provided: 386,486



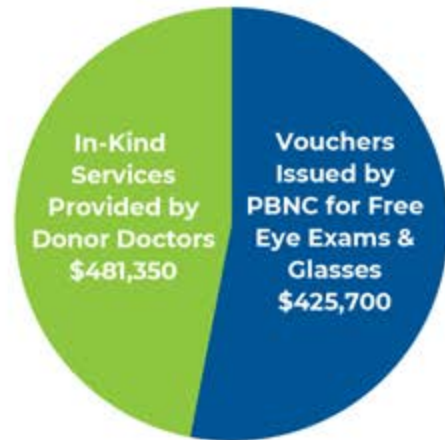
Percentage of screened clients referred for follow-up care. Average across all groups: 11.3%.



6,167 PBNC Certified Vision Screeners were active across North Carolina during Fiscal Year 2023-2024. (Certifications are valid for two years)



Number of Vouchers for Free Eye Exams and/or Eye Glasses Issued: 2,864



Total Value of Donated Vision Services: \$907,050

Revenue, Gains, & Other Support

Contributions	\$293,613
Government Grants	\$1,130,994
Special Events	\$192,421
Program Services	\$52,663
Miscellaneous	\$1,201
Net Investment Return (Loss)	\$282,536

Total Revenue, Gains, & Other Support **\$1,953,428**

Operating Expenses

Research	\$129,573
Public Health Education	\$496,265
Community Services	\$518,003
Professional Education & Training	\$264,175
<i>Total Program Expenses</i>	<i>\$1,408,016</i>
General & Administrative	\$134,748
Fundraising	\$106,924
<i>Total Support Expenses</i>	<i>\$241,672</i>

Total Operating Expenses **\$1,649,688**

Change in Net Assets **\$303,740**

FINANCES



Thank you to our corporate and individual contributors for their valuable participation in this life-changing work.

Prevent Blindness NC would like to extend gratitude to the following contributors who generously supported our mission financially and in-kind during 2023-2024.

Corporate Partners

Amazon
 American Express
 Dreher Martin, CPA
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 First Citizens Bank
 The Hamlin Companies

Mariam Clinic
 META
 Microsoft
 Office Park Eye Center
 Prevent Blindness
 The Raleigh Eye Center

Regeneron
 Vision Service Plan (VSP)
 Walmart
 Wilmington Eye
 Zenni Optical

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Thank you to our foundation partners for enabling us to serve local communities across the state.

These generous foundation and private funders help to support our work throughout many local communities where the need for quality eye care far outweighs the available resources.

Foundations

The Babies Hospital Foundation
Broyhill Family Foundation
Cape Fear Memorial Foundation
Arthur Carlsen Charitable Fund of the Triangle Community Foundation
The Cemela Foundation
The City of Raleigh
Community Foundation of Burke Co.
The Duke Endowment
The Eshelman Foundation
Franklin Co. Unrestricted Endowment Fund

The Glass Foundation, Inc.
National Association of Chronic Disease Directors Prevent Blindness
Cara Lee Powell Priest Endowment for Johnston Co.
Raleigh Kiwanis Foundation, Inc.
Reidsville Area Foundation
Rostan Family Foundation, Inc.
Sisters of Mercy of North Carolina Legacy
United Way of the Greater Triangle, Inc.
Wake Electric Care, Inc.

Component Funds of the North Carolina Community Foundation

Avery Legacy Fund
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Columbus Co. Unrestricted Fund
Craven Co. Unrestricted Endowment Fund
Duplin Co. Unrestricted Endowment
Brian Fisher Endowment
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4011 Westchase Blvd
Suite 180
Raleigh, NC 27607

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**Our mission is to prevent blindness and preserve sight
through direct services and programs, education, and advocacy.**

Please consider a financial gift to support our life-changing programs today:

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Prevent Blindness NC
4011 Westchase Blvd. Suite 180
Raleigh, NC 27607



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