

ANNUAL REPORT 2020-2021

www.pbnc.org
919-755-5044



**Prevent
Blindness**
North Carolina

FROM THE LEADERSHIP

Dear Supporter,

The 2020-2021 fiscal year for Prevent Blindness North Carolina was a year like no other, but not just because of the obvious. The beginning of the year coincided with the beginning of the COVID-19 pandemic and change and uncertainty were soon to be our “new normal.” But as much of the world closed its blinds and shut down operations temporarily, at Prevent Blindness North Carolina, we rolled up our sleeves and worked harder than ever to further our mission throughout the year.

Early in the year, the access that Prevent Blindness North Carolina has had for years within preschools, child-care centers, NC public schools, and health clinics diminished. COVID-19 protocols put in place to protect the students, teachers, administrators, and patients at those locations also eliminated the possibility of our staff working on site to provide vision screenings or trainings.

Our challenge was clear. How does a healthcare organization that relies on external partner locations to deliver life-changing services do so without those partner locations? Quickly, our team made the decision to adapt our programming to work within the limitations that the pandemic created for us.

The Vision Screening Certification program built out an online version of its high-quality in-person training. This allowed those who were responsible for vision screenings in the schools across North Carolina to become certified or renew their certification with no physical contact with our staff.

The Preschool Vision Screening program created protocol to safely screen children from six feet away and opened the PBNC office to provide free vision screenings while child-care centers restricted outside visitors.

The Adult Retinal Screening program implemented new COVID protocols and procedures within its screenings and shifted many of the patients screened to an image reading service. This change resulted in images being read within 24 hours of the screening and better access to our health clinics across the state.

We continued delivering services in all three programs throughout the year. While the delivery may have been different, the goal remained the same: Prevent blindness and preserve sight for the 450,000+ people per year that our programs touch historically.

In addition to the adaptation of the program delivery, Prevent Blindness North Carolina took the opportunity to look inward and plan for the next five years. In February of 2021, we launched our new strategic plan that will help guide the organization into 2026.

By March of 2021, our team and our board had become stronger, more creative, and more resilient. Access to our screening and training sites gradually increased, and by the end of the year, we realized that regardless of what obstacles may come our way, Prevent Blindness North Carolina will always provide the life-changing and preventative services we have since 1967.

Looking forward, we know that we are stronger than ever before, and we have wonderful momentum as an organization to only grow and improve for the people of North Carolina.



Linda Brown Douglas

2021-2022 BOARD CHAIR



A. Edwin Jeffords, Jr.

PRESIDENT AND CEO

MEET THE TEAM

Board of Directors

EXECUTIVE COMMITTEE (2020-2021)

R. Sterling Perkinson - Chair
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Linda Brown Douglas - Vice Chair
Robin Shannon - Vice Chair
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Bob Wright - Secretary
Daniel Bernstein, MD
R. Jeffrey Board, MD
Steve Corman
Nan Robinson
Walt Winiewicz

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Beth Gonzalez
Linda Herrman, RN
Deborah Holland
Greg Johnson, MD
Timothy Jordan, MD
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Kevin Perry
Kara Ramsey, OD
Jeff Sampere
Tim Saunders, MD
Melissa Shipley, MD
Joseph P. Welch

Office Staff

A. Edwin Jeffords, Jr.
President and CEO

Wendy Aves
Assistant Director of Outreach
and Certification

Marcia Brantley
Preschool Program Director

Caroline Carbone
Program and Database Assistant

Eileen Dustin
Preschool Program Coordinator

Anya Helfrich
Certification Program Director

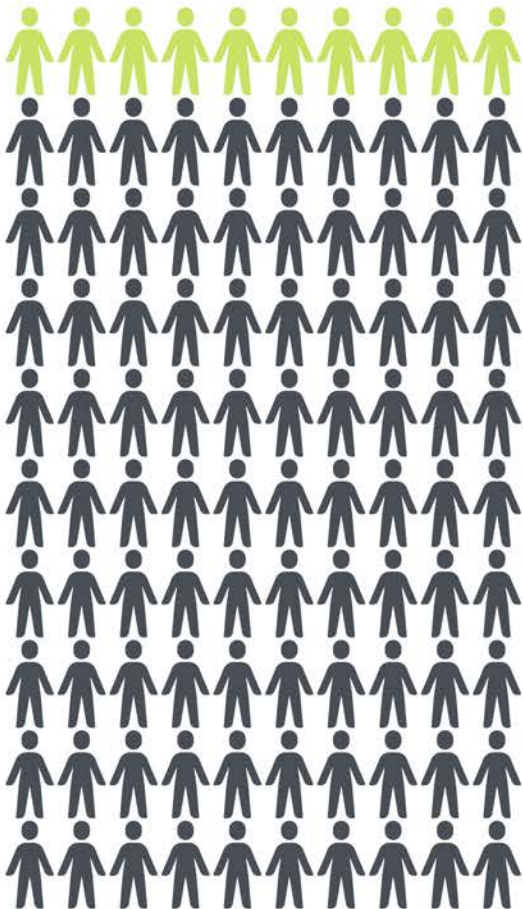
Becca Leenstra
Program Assistant & Voucher
Programs Coordinator

Angie Morris
Operations Director & Executive
Assistant

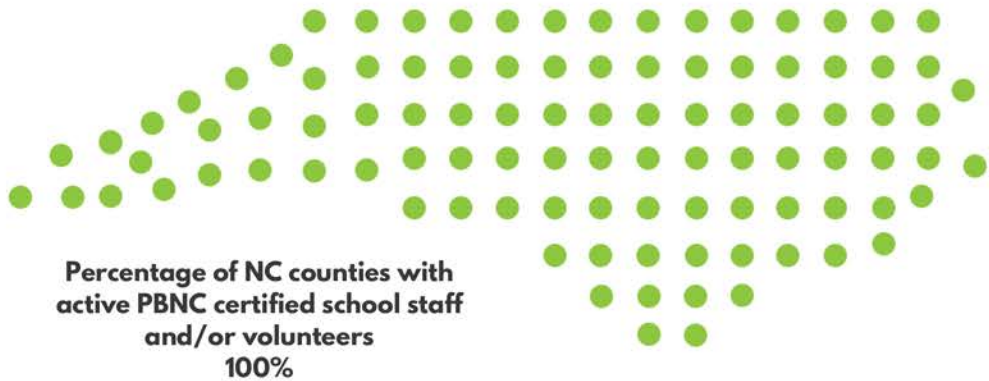
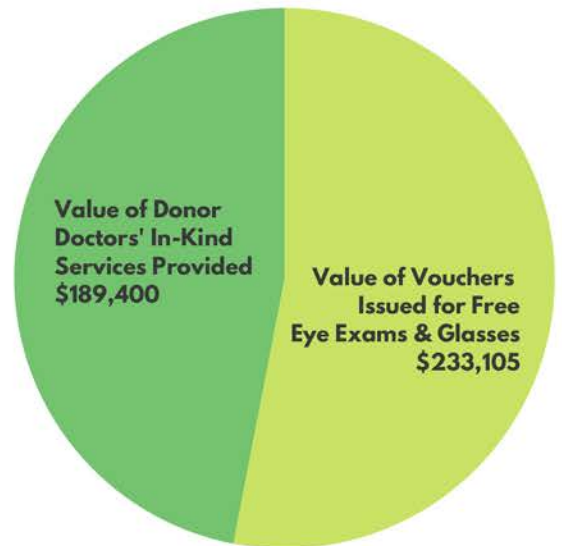
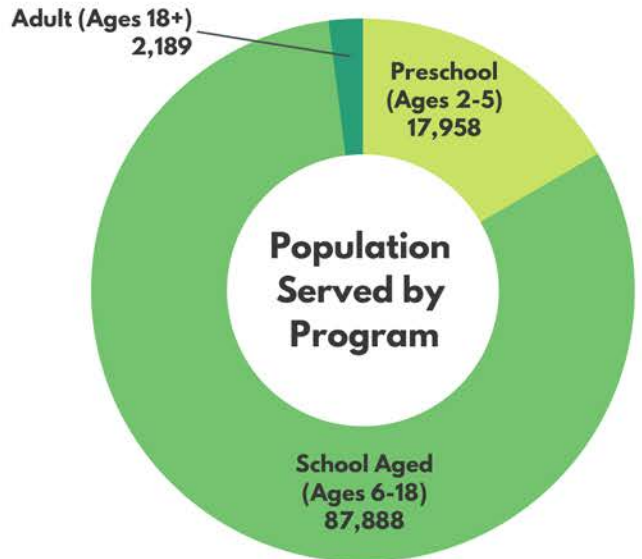
Jennifer Parrish
Preschool Program Support

Lynn Patterson
Certification Program Coordinator

PROGRAM IMPACT



Percentage of those screened across all ages referred for a possible vision issue
10.2%



Percentage of NC counties with active PBNC certified school staff and/or volunteers
100%

STATEMENT OF ACTIVITIES

Fiscal Year Ending: March 31, 2021

REVENUE, GAINS, AND OTHER SUPPORT

Contributions	196,705
Government grants	1,043,748
Program service	399
Miscellaneous	1,823
Net investment return	632,435

TOTAL REVENUE, GAINS, AND OTHER SUPPORT **\$1,875,110**

OPERATING EXPENSES

Program Services:

Research	29,135
Public health education	514,362
Professional education and training	308,669
Community services	161,277
Total Program Services Expenses	1,013,443

Supporting Services:

General and administrative	145,572
Fundraising	111,806
Total Supporting Services Expenses	257,378

TOTAL OPERATING EXPENSES **\$1,270,821**

CHANGE IN NET ASSETS **\$604,289**

FOUNDATION GIVING

Prevent Blindness North Carolina would like to thank the following foundations for grant support of \$200 or more

FISCAL YEAR ENDING MARCH 31, 2021

Foundations

Babies Hospital Foundation
The Harold H. Bate Foundation
Broyhill Family Foundation
Cape Fear Memorial Foundation
Arthur Carlsen Charitable Fund of
Triangle Community Foundation
The Cemala Foundation
The City of Raleigh
Community Foundation of Burke County
The Curtis Foundation
Dickson Foundation
The Eshelman Foundation
The Glass Foundation
The Huffman-Cornwell Foundation
The Johnson Family Fund
The Landfall Foundation
National Association of Chronic Disease
Directors
Prevent Blindness
Raleigh Kiwanis Foundation
M. Jack and Dorothy S. Stephens Fund of
Triangle Community Foundation
Truist Foundation
Wake Electric Foundation

Component Funds of the North Carolina Community Foundation

Avery Legacy Fund
Balsam Mountain Preserve Fund for Jackson County
Chowan County Unrestricted Endowment
Annette Clark Endowment for Granville County
Currituck-Dare Unrestricted Fund
Dr. and Mrs. C. Bryan Finch Endowment Fund
for Granville County
Harry and Virginia Killian Charitable Endowment
for Craven County
Reidsville Area Foundation
John W. Roffe and Marjorie A. Roffe Endowment
for Moore County
Ann L. Sams Endowment for Chowan County
Warren County Unrestricted Endowment

CORPORATE AND INDIVIDUAL GIVING

Prevent Blindness North Carolina would like to thank the following Corporate and Individual cash donors of \$200 or more

FISCAL YEAR ENDING MARCH 31, 2021

Corporate

Complete Eye Care, OD, PA

Dreher Martin, CPA, PA

WalMart Stores

Individual

Stephen Benkowsky, OD

J. Scott Edwards

Olivia Morris

Daniel Bernstein, MD

Beth Gonzalez

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Taressa Haney, MD

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David K. Harper, MD

Nan Robinson

L. Frank Cashwell, MD

Linda Herrman

Robin Shannon

Sheila C. Cooper, OD

Greg Johnson, MD

Kevin and Maggie Tapp

Steve Corman

Timothy Jordan, MD

Joe Welch

Sandra and Lawrence Davis

Larry and Karen Kelly

Walt Winiewicz

John P. Denny, MD

Nisha Panjwani Mehta, OD

Bob Wright

Linda Brown Douglas

Minnie T. Moore

Smedes and Rosemary York

David Dunbar



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Raleigh, NC 27607

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RALEIGH NC
PERMIT 579

Our Mission is to prevent blindness and preserve sight through direct services and programs, education and advocacy.

Stay up to date on the latest sight-saving efforts of
Prevent Blindness North Carolina!



And be sure to check out our website at www.pbnc.org