

ANNUAL REPORT

2022-2023

4011 Westchase Blvd. Suite 180
Raleigh, NC 27607
www.pbnc.org



**Prevent
Blindness**
North Carolina

MESSAGE FROM OUR LEADERSHIP

Prevent Blindness North Carolina has embarked on a phase of tremendous growth and expanded program delivery across North Carolina.

The 2022-2023 fiscal year of Prevent Blindness North Carolina was a resounding success, filled with progress and purpose toward furthering our mission. Our devoted team has spent several years building the foundation for the exciting growth period that began to blossom in 2022-2023.

Our programs are expanding their reach, both geographically and in numbers served through the momentum of new partnerships, strategic internal investments, and our steadfast commitment to preserving sight across the state. As a result, countless more lives annually will continue to be touched by the programs and services at Prevent Blindness North Carolina.

We are thrilled to share our 2022-2023 Annual Report with all our valued friends and neighbors in the communities across North Carolina. Thank you for your partnership and steadfast support of our mission. We look forward to what the future holds for this critical, life-changing work.

A. Edwin Jeffords, Jr.
President & CEO



2023 PBNC Ambassador, Everette



“We are forever indebted to Prevent Blindness NC for their diligent work in preschools and across the state, helping families like ours access early detection and treatment.”

-Katie R., Everette's Mother

Board of Directors ('22-'23)

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Tom Clinard - Vice Chair

J. Scott Edwards - Treasurer

Bob Wright - Secretary

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Office Staff

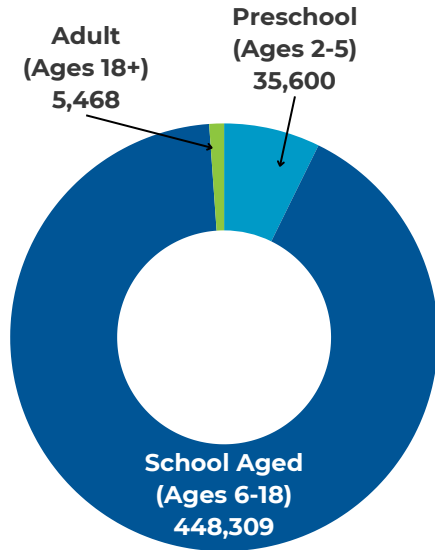
A. Edwin Jeffords, Jr. - President and CEO
Wendy Aves - Community Vision Program Director
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Caroline Carbone - Certification Program Coordinator
Eileen Dustin - Preschool Program Coordinator
Anya Helfrich - Certification Program Director
Mary Kalica - Program Data Assistant
Becca Leenstra - Program Assistant and Voucher Coordinator
Angie Morris - Operations Director and Executive Assistant
Jennifer Parrish - Preschool Program Support
Lynn Patterson - Certification Program Coordinator

Field Staff

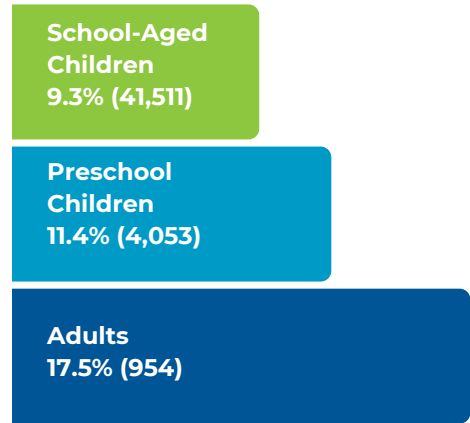
Cyndi Catella	David Jenkins	Lisa Nowell
Ada Churchwell	Vicki Leary	Amy Palmer
Gabi Dwyer	Susan Lee	Anna Marie Paschall
Julie Glotzbach	Patricia Lewis	Rhonda Shearon
Kristi Gusa	Elaine Lite	Kim Snoddy
Autumn Hunter	Jessica Moore	Carol Stimits
		Peggy Wilson



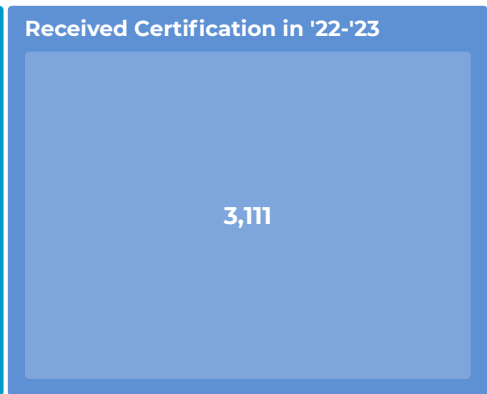
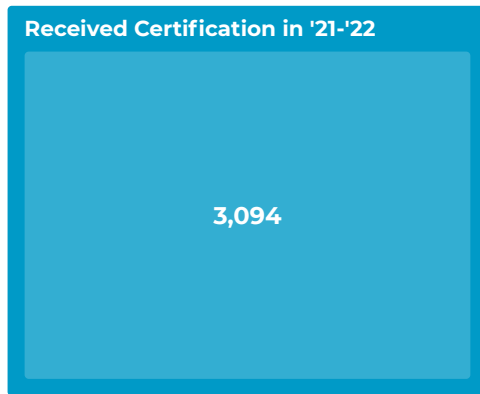
IMPACT SNAPSHOT



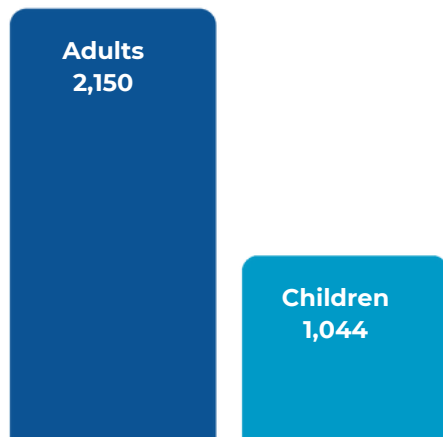
Total Number of Vision Screenings Provided
489,377



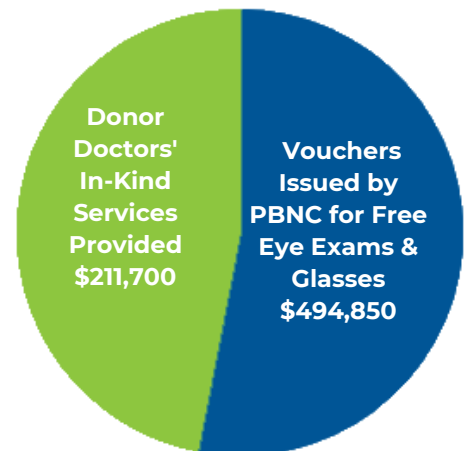
Percentage Screened Referred for Follow-Up Care
Average: 9.5%



6,205 Certified Vision Screeners Active During FY '22-'23
(Certifications are valid for two years)



Number of Vouchers for Free Eye Exams and/or Eye Glasses Issued
3,194



Total Value of Free Vision Services Provided After Referral
\$706,550

Revenue, Gains, & Other Support

Contributions	\$302,141
Government Grants	\$1,118,096
Special Events	\$167,173
Program Services	\$18,645
Miscellaneous	\$779
Net Investment Return (Loss)	\$(193,847)

Total Revenue, Gains, & Other Support **\$1,412,987**

Operating Expenses

Research	\$93,067
Public Health Education	\$474,344
Community Services	\$541,555
Professional Education & Training	\$268,033
<i>Total Program Expenses</i>	<i>\$1,376,999</i>
General & Administrative	\$130,450
Fundraising	\$100,546
<i>Total Support Expenses</i>	<i>\$230,996</i>

Total Operating Expenses **\$1,607,995**

Change in Net Assets **\$(195,008)**

FINANCES



Thank you to our corporate and individual contributors for their valuable participation in this life-changing work.

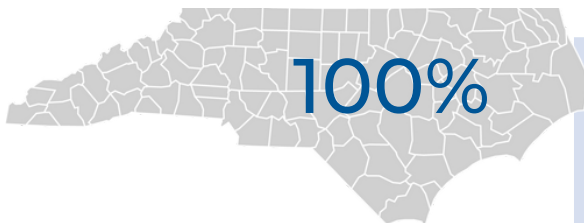
We would like to extend our gratitude to the following contributors who generously supported our mission financially and in-kind during '22-'23.

Corporate Partners

- | | | |
|-------------------------|----------------------|------------------------|
| Amazon | The Hamlin Companies | The Raleigh Eye Center |
| American Express | Lamar Advertising | Regeneron |
| Dreher Martin, CPA | Microsoft | Walmart |
| Eye Associates of Rowan | Prevent Blindness | Wilmington Eye |
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| Sandra and Lawrence Davis | Walter King, OD | Jo'Ann Todd, OD |
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| Linda Douglas | Robert C.Monson, III, OD | Walt Winiewicz |
| David Dunbar | R. Tracy Moore | Bob Wright |
| | Charles H. Munn, Sr., MD | |



Prevent Blindness North Carolina provides sight-saving programs and services in all 100 counties.

Thank you to our foundation partners for enabling us to serve local communities across the state.

These generous foundation and private funders help to support our work throughout many local communities where the need for quality eye care far outweighs the available resources.

Foundations

Babies Hospital Foundation	Huffman-Cornwell Foundation
The Harold H. Bate Foundation, Inc.	The Landfall Foundation, Inc.
Broyhill Family Foundation	National Association of Chronic Disease Directors
Louise Oriole Burevitch Endowment	Raleigh Kiwanis Foundation, Inc.
Cape Fear Memorial Foundation	Reidsville Area Foundation
Cigna Foundation	Rostan Family Foundation
The City of Raleigh	Sisters of Mercy of North Carolina Foundation
The Dickson Foundation	Strowd Roses, Inc.
The Eshelman Foundation	United Way of the Greater Triangle, Inc.
The Glass Foundation	Wake Electric Care, Inc.

Component Funds of the North Carolina Community Foundation

2022 Moore Women - A Giving Circle	Johnston Co. Unrestricted Endowment Fund
Apple Foundation Endowment	Lee Co. Unrestricted Endowment
Avery Co.	Macon Co. Unrestricted Endowment Fund
Balsam Mountain Preserve Fund	Martha Frances Pruitt Endowment Fund
Catawba Valley Community Foundation	Rockingham Co. Unrestricted Endowment Fund
Richard Chapman Cleve Fund	John W. Roffe & Marjorie A. Roffe Endowment
Carlton Thorpe Daley Fund	Swain Co. Unrestricted Fund
Franklin Co. Unrestricted Endowment Fund	Suzanne and George Taylor Endowment Fund
Graham Co. Unrestricted Fund	The Unifour Foundation, Inc. Endowment
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Mary Ferebee Howard Endowment Fund	



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**Our mission is to prevent blindness and preserve sight
through direct services and programs, education, and advocacy.**

Please consider a financial gift to PBNC by using any of the options below:

Mail a Donation:

Prevent Blindness NC
4011 Westchase Blvd. Suite 180
Raleigh, NC 27607



Text to Give:

Text **SIGHT to 20222**
for a one-time \$20 gift
through your phone bill.

Give Securely Online:

Visit: www.pbnc.org/support
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