

ANNUAL REPORT 2021-2022

www.pbnc.org
919-755-5044



**Prevent
Blindness**
North Carolina

FROM THE LEADERSHIP

Dear Supporter,

As we entered the new fiscal year in April of 2021, Prevent Blindness North Carolina (PBNC), like most other organizations, had been through quite an extraordinary prior twelve months. Throughout 2020 and into 2021, we were met with obstacles and challenges that were sometimes direct result, but many times, an indirect result of the pandemic and its lingering effects across the state. Nevertheless, our teams took the challenges and turned them into opportunities to innovate, strengthen systems, and improve processes to push the mission forward. Our work had never been more important than at this moment in time.

With the sudden increased focus on other health issues, we knew that vision and eye health needed to be top of mind also to prevent neglected exams or treatment during this time. What better way to spread a positive and hopeful message about vision than through an ambassador who could represent our work all over North Carolina. We dug into the many recent success stories that we collect from clients and found the perfect fit. Colton was a child identified through a PBNC vision screening as needing further examination by an eye doctor. Sure enough, his amblyopia was diagnosed, and soon, with prescribed treatment, Colton was on the path to better vision and success in school. Throughout the year, Colton and his family told their story across the state. We were even lucky enough to have Colton represent us on generously donated billboard space in several cities.

While Colton shared the importance of vision screenings and eye health, we were also busy in our second year of the new online vision screening certification platform for our school-aged program where we train about 3,000 people per year to provide mass vision screenings in the North Carolina Public Schools. This new training platform was a positive byproduct of the pandemic, and after its pilot year in 2020, we were ready to implement a host of improvements and upgrades. We moved to a fully asynchronous process that allows the trainees to train at their own pace, with the same high fidelity as our in-person trainings. The feedback was overwhelmingly positive and through the course of the year, PBNC trained and certified more than 800 vision screeners through this new version, plus another 2,300+ in person.

Outside of our vision screener training and certification program, we also had experienced teams in the field providing vision screenings to our smallest clients - preschoolers. The preschool screening program continued to provide approximately 32,000 screenings across 800+ preschool centers and 46 North Carolina counties. We witnessed tremendous support from both existing and new partners as well as a high-level of demand after a year in which many centers were forced to forgo vision screenings all together.

In addition to the successes of the preschool and school-aged programs, the adult retinal screening program hit new heights in '21-'22 as well. Not only did we celebrate the return of the screening booth at the NC State Fair, but also a larger focus on supporting the screening sites with tools to improve their patients' care. The team developed new intake assessments to allow for greater insight into patients' Social Determinants of Health, risk factors, and demographic trends that could lead to more effective patient interventions at the site. Most notably, thanks to several new partnerships, we utilized a retinal-image-reading service for a large percentage of clients this year. This change alone reduced the time for sites to receive results by 63%!

Across all programs this year, we had a wonderful list of successes and moments to celebrate. By March of 2022, anyone involved with PBNC would tell you that this year, more than ever, the staff, volunteers, and partners delivered a "best-in-class" set of direct-service programs, education, and advocacy for the people of North Carolina.

Thank you for your continued support of this life-changing work that is so vital to the people of our state, and we look forward to continuing the good news and successes from these programs for years to come.

Linda Brown Douglas
Board Chair 2021-2022

Edwin Jeffords
President and CEO

MEET THE TEAM

Board of Directors

EXECUTIVE COMMITTEE (2021-2022)

Linda Brown Douglas - Chair
Tom Clinard - Vice Chair
J. Scott Edwards - Treasurer
Bob Wright - Secretary
Daniel Bernstein, MD
R. Jeffrey Board, MD
Steve Corman
R. Sterling Perkinson, Immediate Past Chair
Nan Robinson
Robin Shannon
Walt Winiewicz

AT-LARGE MEMBERS (2021-2022)

Dan Bennett, MD
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James Constans, MD
Sam Crisp
David Dunbar
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Randy Fraser
Beth Gonzalez
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Angela Hatton
Linda Herrman, RN
Deborah Holland
Greg Johnson, MD
Timothy Jordan, MD
Kevin Perry
Jeff Sampere
Tim Saunders, MD
Melissa Shipley, MD
Lakshmi Swamy, MD, PhD
Joseph L. Vukin, MD
Joseph P. Welch

Office Staff

A. Edwin Jeffords, Jr. - President and CEO
Wendy Aves - Asst. Director of Outreach and Certification
Marcia Brantley - Preschool Program Director
Caroline Carbone - Certification Program Coordinator
Eileen Dustin - Preschool Program Coordinator
Anya Helfrich - Certification Program Director
Mary Kalica - Program Data Assistant
Becca Leenstra - Program Asst. & Vouchers Coordinator
Angie Morris - Operations Director & Executive Assistant
Jennifer Parrish - Preschool Program Support
Lynn Patterson - Certification Program Coordinator

Field Staff

Preschool Vision Screening Program

Vicki Leary, Patricia Lewis, Elaine Lite, Autumn Moon, Jessica Moore, Lisa Nowell, Anna Marie Paschal, Mary Price, Kim Snoddy, Carol Stimits, Peggy Wilson

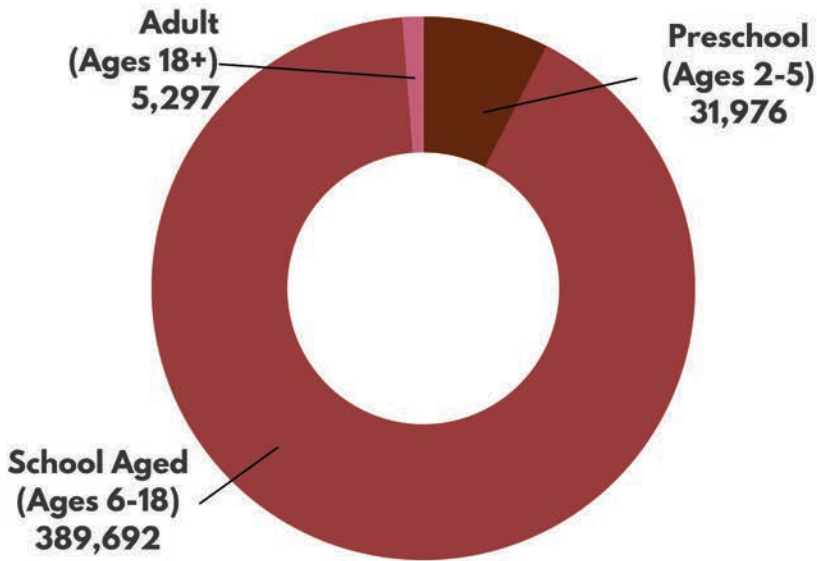
School-Aged Vision Screening Training & Certification Program

Ada Churchwell, David Jenkins, Amy Palmer

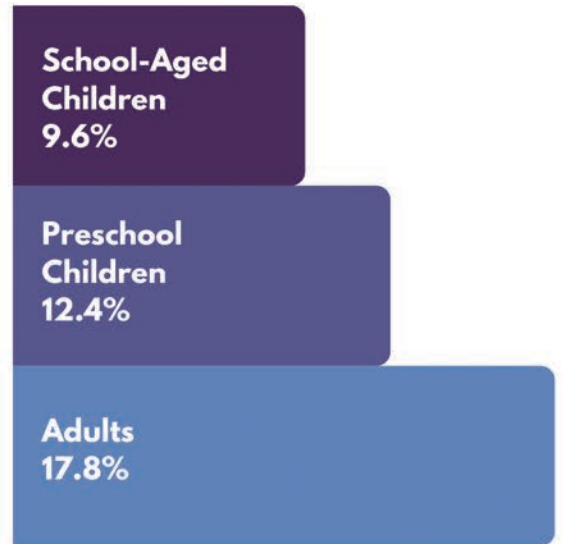
Adult Retinal Screening and Training Program

Cyndi Catella, Gabi Dwyer, Sam Galens, Julie Glotzbach, Rhonda Shearon

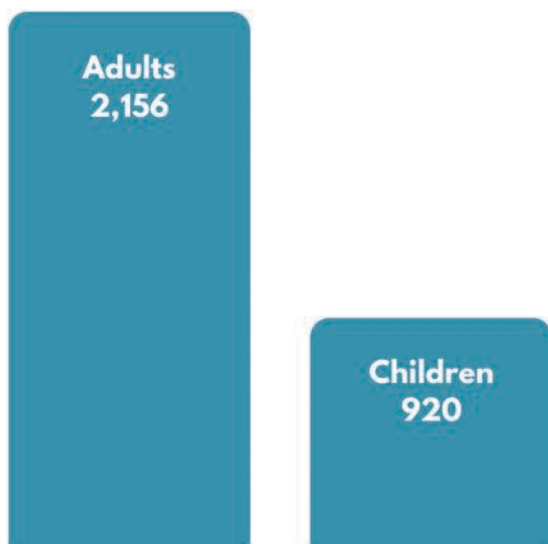
PROGRAM IMPACT



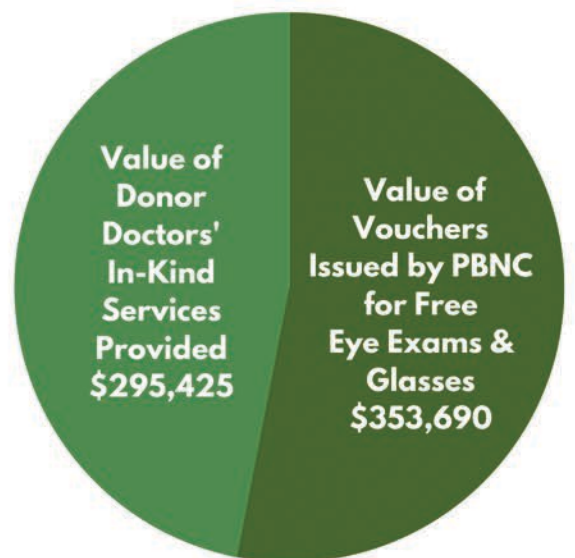
Number of People Receiving Screenings or Trainings Through PBNC Programs
426,965



Percentage of Referrals from Screenings Across Age Groups



Vouchers for Free Eye Exams and/or Eye Glasses Issued Across Age Groups



Total Value of Free Vision Services Provided After Referral
\$649,115

STATEMENT OF ACTIVITIES

Fiscal Year Ending: March 31, 2022

REVENUE, GAINS, AND OTHER SUPPORT

Contributions	170,153
Government grants	1,138,513
Special Events	88,371
Program service	4,250
Miscellaneous	1,569
Net investment return	55,257
TOTAL REVENUE, GAINS, AND OTHER SUPPORT	\$1,458,113

OPERATING EXPENSES

Program Services:

Research	60,417
Public health education	427,637
Professional education and training	330,440
Community services	368,540
Total Program Services Expenses	1,187,034

Supporting Services:

General and administrative	142,809
Fundraising	79,420
Total Supporting Services Expenses	222,229

TOTAL OPERATING EXPENSES **\$1,409,263**

CHANGE IN NET ASSETS **\$48,850**



FOUNDATION GIVING

Prevent Blindness North Carolina would like to thank the following foundations for grant support of \$250 or more

FISCAL YEAR ENDING MARCH 31, 2022

Foundations

Babies Hospital Foundation
The Harold H. Bate Foundation, Inc.
Broyhill Family Foundation, Inc.
The Cemala Foundation
Cigna Foundation
The City of Raleigh
Community Foundation of Burke Co
The Curtis Foundation
The Dickson Foundation
The Glass Foundation, Inc.
The Huffman-Cornwell Foundation
The Landfall Foundation, Inc.
National Association of Chronic Disease Directors
Raleigh Kiwanis Foundation, Inc.
Regeneron Pharmaceuticals
Reidsville Area Foundation
The Mary Lynn Richardson Fund
Rostan Family Foundation
Sisters of Mercy NC Foundation
Truist Foundation
United Way of the Greater Triangle
WE Care - Wake Electric Care, Inc.

Component Funds of the North Carolina Community Foundation

Balsam Mountain Preserve Fund of Jackson Co
Currituck-Dare Unrestricted Fund
Carlton Thorpe Daley Fund for Edgecombe Co
Edgecombe Charitable Community Foundation
Daniel Lee "Dan" Eldreth Memorial Endowment
The Ford Family Charitable Fund for Chowan Co
Franklin Unrestricted Endowment Fund
Greene Co Fund
Harnett Co Unrestricted Fund
Jones Co Fund
Harry and Virginia Killian Charitable Endowment for
Craven Co
Montgomery Co Fund
Northern Albemarle Unrestricted Endowment
Cara Lee Powell Priest Endowment for Johnston Co
Martha Frances Pruitt Endowment Fund for
Granville Co
Rockingham Co Unrestricted Fund
John W. Roffe and Marjorie A. Roffe Endowment for
Moore Co
Betty Sauls Memorial Endowment
Warren Co Unrestricted Fund
Women Givers of Northeast North Carolina Gift Fund
Yadkin County Legacy Fund



CORPORATE AND INDIVIDUAL GIVING

Prevent Blindness North Carolina would like to thank the following Corporate and Individual cash donors of \$250 or more

FISCAL YEAR ENDING MARCH 31, 2022

Corporate

Autobell Car Wash
The Hamlin Companies

Dreher Martin, CPA, PA
The Raleigh Eye Center

Duke Eye Center
Walmart Stores

Individual

Andrew Antoszyk, MD
Daniel Bernstein, MD
R. Jeffrey Board, MD
Stephanie J. Cartwright, OD
Sachin Chitale
Steve Corman
Linda Brown Douglas
David Dunbar
J. Scott Edwards
Kathy Erickson

Melanie Fraites
Beth Gonzalez
Angela Hatton
Linda Herrman
Greg Johnson, MD
Kirk Lark, MD
William McConaghy
Nisha Panjwani Mehta, OD
Minnie T. Moore
R. Sterling Perkinson

Nan Robinson
Jeff Sampere
Timothy Saunders, MD
Jon B. Scott, OD
Robin Shannon
Kevin and Maggie Tapp
Walt Winiewicz
Bob Wright



Digital billboards were graciously donated in '21-'22 and visible from six North Carolina locations in September of 2021.



**Prevent
Blindness**
North Carolina

NON-PROFIT ORG
US POSTAGE PAID
RALEIGH NC
PERMIT 579

4011 Westchase Blvd
Suite 180
Raleigh, NC 27607

ADDRESS SERVICE REQUESTED

Our mission is to prevent blindness and preserve sight through direct services and programs, education and advocacy.

Please consider a financial gift to PBNC by using any of the options below:

Mail a Donation:

Prevent Blindness NC
4011 Westchase Blvd. Suite 180
Raleigh, NC 27607



Text to Give:

Text **SIGHT to 2022**
for an one-time \$20 gift
through your phone bill.

Give Securely Online:

Visit: www.pbnc.org/support
or scan the code above
for one-time or recurring gifts.